37th IEEE International Conference on Data Engineering

19-22 April 2021
ABOUT ICDE

The annual IEEE International Conference on Data Engineering (ICDE) is one of the premier conferences in data and information engineering and addresses research issues on designing, building, managing, and evaluating advanced data-intensive systems and applications. It is a leading forum for researchers, practitioners, developers, and users to explore cutting-edge ideas and to exchange techniques, tools, and experiences.

ICDE usually attracts over 400 participants including a large number of influential thought leaders, decision makers from IT industry and academia, as well as top notch students from prestigious international institutions.

This year (2021), due to the COVID-19 pandemic and imposed travel restrictions, the 37th edition of IEEE ICDE will be transformed into a fully virtual event that will provide the community with an interactive digital forum for educational exchanges, scientific news and best practice updates while protecting the safety, health, and well-being of all congress participants.
We have the pleasure to formally invite you to explore the available sponsorship opportunities at ICDE 2021.

Each year, ICDE attracts over 400 researchers and practitioners from the academia, industry and government from across the world. The audience includes leading data scientists and professors, entrepreneurs, developers, talented young researchers/students and other thought leaders from major vendors and academia.

The scientific program will include innovated topics, research, industry & applications tracks, tutorials and workshops. The aim is to build a program capable of empowering the audience and motivating all the participants to exchange views, present ideas and discuss practical and theoretical issues in an interactive atmosphere.

It is our strong belief that the 37th ICDE will provide your Company with an excellent business opportunity, and you will create new contacts and initiate new collaborations.

We would like your Company to become one of the Conference Sponsors. Depending on your potential interest in the Conference, we have created different profiles, with different advertising possibilities and prices.

We are looking forward to hearing from you and welcoming you during the Virtual ICDE in 2021.

Yours sincerely

BECOME A SPONSOR

SPONSORSHIP CHAIRS

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WHY SPONSOR / EXHIBIT?

ACCESS
Generate business contacts and establish valuable relationships

EXPOSURE
Raise awareness about your innovative, value-added services & solutions.

NETWORKING
Exploit global networking and collaboration opportunities

KNOWLEDGE
Keep up-to-date with the latest industry information
PLATINUM

Online Meeting
(minimum of USD $14,000)

- Announcement of company’s contribution at the opening and closing ceremonies
- Large company logo on the website
- Promotion through the ICDE Newsletter with special company feature and link
- Full inside page color advertisement in designated section of the E-Book
- Three free registrations, and 20% off for additional three

- Sponsor Talk (advertised with title of the talk, presenter information, etc.) in the main program

  - Virtual Booth

  Booth in the virtual exhibition room includes:
  - Company Name & Logo
  - Company Profile
  - Four Brochures
  - Four Videos
  - Content hyperlinks for company’s website, products, news and social media accounts

  Virtual booth additional features at an extra cost:
  - Live Chat
  - Video Call (one to one call with a visiting attendee)
## Online Meeting

( minimum of USD $7,000 )

- Announcement of company’s contribution at the opening and closing ceremonies
- Large company logo on the website
- Promotion through the ICDE Newsletter with special company feature and link
- Full inside page color advertisement in designated section of the E-Book
- Three free registrations

### Virtual Booth

Booth in the virtual exhibition room includes:

- Company Name & Logo
- Company Profile
- Two Brochures
- Two Videos
- Content hyperlinks for company’s website, products, news and social media accounts

Virtual booth additional features at an extra cost:

- Live Chat
- Video Call (one to one call with a visiting attendee)
Online Meeting

(minimum of USD $3,500)

- Announcement of company’s contribution at the opening and closing ceremonies
- Small company logo on the website
- Promotion through the ICDE Newsletter with special company feature and link
- Color advertisement in designated section of the E-Book
- One free registration

- Virtual Booth

  Booth in the virtual exhibition room includes:
  - Company Name & Logo
  - Company Profile
  - One Brochure
  - One Video

  Virtual booth additional features at an extra cost:
  - Live Chat
  - Video Call (one to one call with a visiting attendee)
## BRONZE

**Online Meeting**

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<thead>
<tr>
<th>(minimum of USD $2,000)</th>
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<td>• Announcement of company’s contribution at the opening and closing ceremonies</td>
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<td>• Small company logo on the website</td>
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• Virtual Booth

Booth in the virtual exhibition room includes:

- ✔ Company Name & Logo
- ✔ Company Profile