

37th IEEE
International Conference
on Data Engineering



19-22 April
2021



ABOUT ICDE

The annual IEEE International Conference on Data Engineering (ICDE) is one of the premier conferences in data and information engineering and addresses research issues on designing, building, managing, and evaluating advanced data-intensive systems and applications. It is a leading forum for researchers, practitioners, developers, and users to explore cutting-edge ideas and to exchange techniques, tools, and experiences.

ICDE usually attracts over 400 participants including a large number of influential thought leaders, decision makers from IT industry and academia, as well as top notch students from prestigious international institutions. This year (2021), ICDE will take place in Chania, Crete, Greece between April 19th and 22nd 2021.

ICDE 2021 will take place at the Minoa Palace Hotel in Chania, one of the leading 5-star resorts in Crete. The conference center is equipped with state-of-the-art facilities, the latest audiovisual equipment, high-class decoration and cutting-edge designs. Covering an area of 1400sqm it has a capacity of over 1500 delegates.

BECOME A SPONSOR



We have the pleasure to formally invite you to explore the available sponsorship opportunities at ICDE 2021.

Each year, ICDE attracts over 400 researchers and practitioners from the academia, industry and government from across the world. The audience includes leading data scientists and professors, entrepreneurs, developers, talented young researchers/students and other thought leaders from major vendors and academia.

The scientific program will include innovated topics, research, industry & applications tracks, tutorials and workshops. The aim is to build a program capable of empowering the audience and motivating all the participants to exchange views, present ideas and discuss practical and theoretical issues in an interactive atmosphere.

It is our strong belief that the 37th ICDE will provide your Company with an excellent business opportunity, and you will create new contacts and initiate new collaborations.

We would like your Company to become one of the Conference Sponsors. Depending on your potential interest in the Conference, we have created different profiles, with different advertising possibilities and prices. Furthermore, given the uncertainty about the COVID-19 situation, the conference organization committee provides both on-site and online perks for sponsors depending on whether the conference will run physical or virtual.

We are looking forward to hearing from you and welcoming you during the ICDE in 2021.

Yours sincerely

SPONSORSHIP CHAIRS

Georgia Koutrika
ATHENA Research Center

Mohamed Sarwat
Arizona State University

Kyuseok Shim
Seoul National University

WHY SPONSOR / EXHIBIT ?

ACCESS

Generate business contacts and establish valuable relationships

EXPOSURE

Raise awareness about your innovative, value-added services & solutions.

NETWORKING

Exploit global networking and collaboration opportunities

KNOWLEDGE

Keep up-to-date with the latest industry information

SUPPORT LEVELS



PLATINUM

GOLD

SILVER

BRONZE

PLATINUM

Physical Meeting	Online Meeting
(minimum of USD \$20,000)	(minimum of USD \$14,000)
<ul style="list-style-type: none">• Announcement of company's contribution at the opening and closing ceremonies• Large company logo on the website• Promotion through the ICDE Newsletter with special company feature and link• Full inside page color advertisement in designated section of the E-Book• Three free registrations, and 20% off for additional three	<ul style="list-style-type: none">• Sponsor Talk (advertised with title of the talk, presenter information, etc.) in the main program• Virtual Booth
<ul style="list-style-type: none">• Large company logo on all large banners displayed at the conference venue area, and at reception and banquet as a Platinum supporter• Acknowledgement as a Platinum supporter at the conference banquet• Two company handouts at registration• A premier place in the Exhibition Area (1 table & 2 chairs in the best location)• Optional support (for additional fee) of an event (reception, banquet)	<p>Booth in the virtual exhibition room includes :</p> <ul style="list-style-type: none">✓ Company Name & Logo✓ Company Profile✓ Four Brochures✓ Four Videos✓ Content hyperlinks for company's website, products, news and social media accounts <p>Virtual booth additional features at an extra cost:</p> <ul style="list-style-type: none">✓ Live Chat✓ Video Call (one to one call with a visiting attendee)

GOLD

Physical Meeting	Online Meeting
(minimum of USD \$10,000)	(minimum of USD \$ 7,000)
<ul style="list-style-type: none">• Announcement of company's contribution at the opening and closing ceremonies• Large company logo on the website• Promotion through the ICDE Newsletter with special company feature and link• Full inside page color advertisement in designated section of the E-Book• Three free registrations	
<ul style="list-style-type: none">• Large company logo on all large banners displayed at the conference venue area, and at reception and banquet as a Gold supporter• Acknowledgement as a Gold supporter at the conference banquet• One company handout at registration• A place in the Exhibition Area (1 table & 2 chairs in the best location)	<ul style="list-style-type: none">• Sponsor Social Round Table in the main program• Virtual Booth <p>Booth in the virtual exhibition room includes :</p> <ul style="list-style-type: none">✓ Company Name & Logo✓ Company Profile✓ Two Brochures✓ Two Videos✓ Content hyperlinks for company's website, products, news and social media accounts <p>Virtual booth additional features at an extra cost:</p> <ul style="list-style-type: none">✓ Live Chat✓ Video Call (one to one call with a visiting attendee)

SILVER

Physical Meeting	Online Meeting
(minimum of USD \$ 5,000)	(minimum of USD \$ 3,500)
<ul style="list-style-type: none">• Announcement of company's contribution at the opening and closing ceremonies• Small company logo on the website• Promotion through the ICDE Newsletter with special company feature and link• Color advertisement in designated section of the E-Book• One free registration	<ul style="list-style-type: none">• Virtual Booth <p>Booth in the virtual exhibition room includes :</p> <ul style="list-style-type: none">✓ Company Name & Logo✓ Company Profile✓ One Brochure✓ One Video <p>Virtual booth additional features at an extra cost:</p> <ul style="list-style-type: none">✓ Live Chat✓ Video Call (one to one call with a visiting attendee)

BRONZE

Physical Meeting	Online Meeting
(minimum of USD \$ 3,000)	(minimum of USD \$2,000)
<ul style="list-style-type: none">Announcement of company's contribution at the opening and closing ceremoniesSmall company logo on the website	<ul style="list-style-type: none">Virtual Booth <p>Booth in the virtual exhibition room includes :</p> <ul style="list-style-type: none">✓ Company Name & Logo✓ Company Profile
<ul style="list-style-type: none">Acknowledgement as a Bronze supporter at the conference banquetOne company handout at registrationA place in the Exhibition Area (1 table & 1 chair)	